

6th AES GLOBAL AWARDS Guidelines


● Award Classification

- PLATINUM
 - GOLD
 - SILVER
 - BRONZE
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● Application Process

If you are applying for the AES Global Award, please submit your application through the following URL.

Note: The application form must be completed in English.

 <https://www.elearningawards.jp/Application/>

● Important Dates

- **Application Deadline:** Thursday, July 31, 2025
 - **Evaluation Period:** Friday, August 1 – Friday, August 15, 2025
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● Evaluation Criteria

(Each item is scored out of 20 points; total of 100 points)

1. Novelty

Does the project demonstrate originality in realizing new e-learning methods?

Does it contribute to expanding the application of non-face-to-face learning through innovative content aligned with the digital transformation (DX) era, leveraging network technology, or pioneering new areas of use?

2. Reliability

Is the approach grounded in sound theories and practices aimed at improving learning outcomes?

Does it ensure e-learning quality through adherence to international standards and best practices in analysis, design, development, implementation, evaluation, and continuous improvement?

3. Usefulness

Does the initiative provide effective e-learning solutions to enhance the productivity of businesses and organizations (e.g., offices, factories), or improve learning outcomes in educational institutions (e.g., schools, universities)?

Does it promote research-based e-learning that uses objective evaluation indicators, integrates e-portfolios, and incentivizes learners while creating societal value?

4. **Technology Utilization**

Does the project make effective use of multimedia—such as video, audio, simulations, VR/AR, AI—or mobile devices like smartphones and tablets to enhance learning engagement?

5. **Business Promotion**

Does the initiative incorporate social collaboration into e-learning, such as building learning communities via social media, fostering international exchange, or promoting cross-disciplinary and industry-academic cooperation?

● **Evaluation Structure**

- **Primary Evaluation:** AES Global Awards Regional Evaluation Committee
- **Secondary Evaluation:** AES Global Awards Evaluation Committee
- **Final Evaluation:** AES Global Chairpersons (Chairs from respective countries)

● **Award Ceremony**

The AES Global Awards ceremony will be held in **Tokyo, JAPAN**, in **November**.